



Communications Plan

John Van Uffelen

Holland Board of Public Works Communications Plan Scope and Purpose

 Provide information and encourage open dialogue on generation options for Holland through a schedule of various open meeting events and topics.



Holland Board of Public Works Communication Plan Desired Outcomes

A community that has an educated and balanced perspective of the options available for electric generation
A wide range of community input



Holland Board of Public Works Schedule of Events Historic

- Wednesday, September 28, 7:00pm HDR RAP Session #1.
- Thursday, October 6, 7:00pm: Topic Fuels
- Thursday, October 13, 7:00pm: Topic Generation Types
- Thursday, October 20, 7:00pm: Topic Regulations
- Thursday, October 27, 7:00pm: Topic District Heating
- Thursday, November 3, All day -9am 4:30 HDR RAP Session #2.
- Thursday, November 10, 7:00pm: Topic Electric Transmission



Holland Board of Public Works Schedule of Events

Upcoming

- Thursday, November 17, 7:00pm: Topic Conservation & Energy Optimization
- Tuesday, December 13, 7:00pm:
 John N. Doggett is a Senior
 Lecturer of International Entrepreneurship, Management and Sustainability at
 McCombs and a Senior Research Fellow at the University of Texas at Austin's
 (UT) IC2 Institute
- Mid-January Preliminary results SROI and economic costs
- February 8- Charrette





Fuel Discussion Highlights

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Fuels

Coal

- EIA Forecast World Coal Consumption Increases 50% from 2008 to 2035
- United States holds 29% of Worldwide Recoverable Reserves
- US Reserves are well over 200 times the current annual production of 1 Billion tons
- 2010 US Exports up 36% from 60 to 81 Million Tons: 2011 Forecast 100-105 MT. US suppliers are investing in additional export port capacity
- Coal makes up 43.5% of the Net Generation in US for 2011
- Coal-based kWh increased 180% from 1970 to 2010 while emissions of NO_x and SO_x have decreased over 60%



Fuels

Natural Gas

- Pro's: Large US Resource, Burns Cleanly, Gas Generation relatively easy to site and construct
- Con's: Fracking Issues, Gas Price Volatility, Delivery Space Concerns
- If all coal switched to NG, US Consumption would climb from 23 Tcf to 37 Tcf
- Significant shale gas supply and resulting low prices due to producers focus on oil-associated liquids
- "Fracking" uses 4.5 MG of fluid per well (98% water) and is currently exempt from Clean Water Act
- Gas as a "base-load" fuel requires firm delivery of gas



Fuels

Biomass

- 94 Million Tons of timber within "woodshed" (100 mile radius)
- Demand has reduced with the closure of paper mills in the area
- 489,000 annual tons Whole Tree Chip, Sawmill Chip and Saw Dust identified around \$30 to \$35 per ton



Fuels Renewable Fuels

- Public Act 295 of 2008 calls for all Michigan electric suppliers to provide 10% of sales from renewable sources
- Qualifying sources must be located in Michigan
- Four Wind Energy Resource Zones in Michigan Allegan County is one of those
- Allegan potential ranges from 249 MW of capacity and 748,000 MWh of annual production to 445 MW of capacity and 1,338,000 MWh of annual production
- 966 MW of wind contracts expected to be operational in Michigan by 12/31/2012
- Levelized cost of renewable contracts falling steadily from over \$110 per MWh in 2009 to around \$70 per MWh in 2011
- Solar: DTE 20 MW, CE 5 MW through Feed-In Tariffs





Generation Types Highlights

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Steam Power Plants

- All use "Rankine Cycle"
- Typical Thermal Efficiency of 30-40%
- Current De Young plant is pulverized coal technology
- Proposed Unit 10 is Circulating Fluidized Bed



Solid Fuel Boiler Types Fluidized Bed Combustion



Steam Power Plants

- Pros: Fuel Flexibility, inherent emission controls, can be used for CHP
- Cons: Capital Intensive, less efficient than natural gas plants, higher emissions than gas, wind, solar



Combustion Turbines

- Use "Brayton Cycle" Like a jet engine
- Typical Thermal Efficiency of 35-45%
- Current operations at 6th and College as well as on 48th Street use simplecycle combustion turbines



Generation Combined Cycle Plants

• Use both Rankine and Brayton Cycle by capturing heat loss from simplecycle unit and making steam with it.



Combined Cycle Plants

- Typical Thermal Efficiency of 50-60%
- Pros: Quicker and less expensive to construct, higher efficiency, better emissions
- Cons: Higher fuel costs and no fuel diversity, output dependent on ambient temperatures
- Existing equipment can be retrofitted to become part of a combined cycle plant
- Combined cycle and simple cycle plants can also be used in CHP applications



Wind Turbines

- No emissions
- Intermittent Resource (25-35% capacity factor)
- Land-Use 20-80 acres per MW (but can support multiple use)
- Environmental impacts include noise, avian mortality, aesthetics, shadow flicker



Solar Power

• Photovoltaic: 10-20% efficient depending on type

Concentrated Solar Power: sun redirected to heat water 400 to 1000 ^F





Regulations Highlights

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- Significant new regulations affecting the electric industry
- Categories include Air, Water, Solid Waste and Climate

Everything leaving a power plant is regulated





- Air regulations are intended to ensure National Ambient Air Quality is met
 - Michigan is currently in attainment for all standards except PM 2.5 in Southeast Michigan
 - Cross-State Air Pollution Rule: Seeking Reductions in NO_x and SO₂
 - New Source Performance Standards
 - Hazardous Air Pollutants MACT Rule addressing Hg, PM and HCI



- Water Regulations deal with both withdrawals and discharges
 - 316B to address impingement and entrainment of aquatic species
 - Effluent guidelines to address wet ash storage a scrubber wastewater

Solid Waste

- Significant rule concerning classification of coal combustion residuals (ash)
- Decision pending whether to regulate is a hazardous material
- Currently it is considered a "low-hazard industrial waste" and can be placed in a Type III landfill or recycled for use in cement, road aggregate or wallboard



- Climate
 - As of January 2011, EPA is regulating CO₂ as a pollutant.
 - New plants have to demonstrate use of Best Available Control Technology for GHG controls
 - New Source Performance Standard pending for GHG as well





District Heating Highlights

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District Heating

- Various ways to use waste heat from a generation process
 - Condenser cooling water discharge
 - Low temperature (95 ^F) water for snow melting
 - 70 ^AF return water from snowmelt for heat pumps
 - Lower temp allow HDPE pipe
 - Larger diameter piping
 - Geothermal integration
 - Low pressure extraction steam from turbine
 - Provide either steam or 200-250 ^F pressurized hot water
 - Smaller piping
 - Direct connection for buildings with hot water systems
 - Boiler steam either from flue gas of a CFB or from the heat-recovery steam generator in a combined cycle unit
 - Can provide same conditions as extraction steam



District Heating

- Typical office energy uses: 7% for heating and 28% for cooling
- Typical Single Family Home: 40% heating and 17% cooling
- Opportunities exist between various energy users independent of power generation decision impact





Transmission

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Transmission

- While a consideration in the decision in new generation not likely to be a major factor.
- Lower risk involved with generation being close to the load.
- Significant investments in transmission likely to drive up cost of use of the system.





ltem	Base Case \$M	Scenario A \$M	Scenario B \$M	Scenario C \$M	Scenario D \$M
70 MW Solid Fuel	\$270			\$270	\$270
20 MW Industrial CHP		\$40	\$40	\$40	\$40
55 MW CCGT		\$90	\$90		
Industrial DH Network		\$10	\$10	\$10	\$10
Downtown DH Network		\$10	\$10	\$10	\$10
SFH Retrofit - Toal Investment		\$125	\$125	\$125	\$125
SFH Retrofit Owner Share		-\$63	-\$63	-\$63	-\$63
Refrigerator Incentives	\$0	\$1	\$1	\$1	\$1
AC Buyback (7,500)	\$0	\$2	\$2	\$2	\$2
Industrial Efficiency		\$0	\$0	\$0	\$0
Solar PV (8 of 24MW)			\$32	\$32	
37 MWnom Wind			\$111	\$111	
Additional Snow-Melt					
Total 2030 Investment	\$270	\$215	\$358	\$538	\$395
Total Additional Capacity	70MW	55MW	100MW	170MW	125MW
Investment / Capacity	\$3.86/MW	\$3.91/MW	\$3.58/MW	\$3.16/MW	\$3.16/MW

Table 2 - Investment Scenarios



Ventyx Model

- HDR updates costs for options:
 - Capital
 - Financing
 - Operations and Maintenance
- Updated costs used as input for Ventyx Strategist model to ultimately provide COE
- Output from Ventyx modeling used as input for SROI process





Sustainable Return on Investment (SROI) Dan Nally

SROI



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SROI

Examples of SROI Results

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Campus Sustainability Initiative, Baltimore - John Hopkins University

RISK ANALYSIS OF SUSTAINABLE INITIATIVES - JHU

AVERAGE RETURN ON INVESTMENT



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SROI

SROI Process for Holland BPW

- RAP Session #1 (Today) Review Structure and Logic
- RAP Session #2 (Nov. 10) Consensus on Data Inputs
- · Other public meetings:
 - Fuel prices
 - Regulatory matters
 - Generation types
 - Transmission
 - Holland BPW Board
- SROI modeling (Nov.-Dec.)
- SROI Results (New Year)
- Public Meeting on Results



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Charrette

- Tentatively scheduled for February 8, 2012
- Location TBD
- 7am 5pm proposed, details to follow
- Full Board of Directors, City Council, RAP session participants.
- Base load generation recommendation is expected to be made as an outcome of this meeting.



Questions ?



