

## John N. Doggett

John N. Doggett is a Senior Lecturer of International Entrepreneurship, Management and Sustainability at [McCombs](#) and a Senior Research Fellow at the University of Texas at Austin's (UT) [IC2 Institute](#). Professor Doggett teaches courses in entrepreneurship, global competition and sustainability in UT's MBA and Executive MBA programs. Professor Doggett created the From Idea to IPO workshop series and is the co-founder of the Idea to Product™ (I2P™) international commercialization of technology competition that was first held in November, 2003.

Professor Doggett has been voted the Outstanding Professor from students in UT's Executive MBA program (2009), full-time MBA program (2008, 2004 and 1998), Evening MBA program (2007), Executive MBA in DFW program (2004) and Executive Engineering Management Master's Program (2002).

Since 2003, Professor Doggett has led a two-week trip of UT MBAs to China to meet with business, political and university leaders in Beijing, Shanghai and other cities. Since 2000, Professor Doggett has spent part of each summer and winter teaching entrepreneurship and global competition workshops in Austria, China, Japan, Korea, Malaysia, Mexico, Singapore, Taiwan and Thailand. Professor Doggett taught undergraduate courses in entrepreneurship and global competition at the Chinese University of Hong Kong during the summer of 2005.

Professor Doggett is a co-author with Professor Konana of UT and Professor Balasubramanian of the University of North Carolina Chapel Hill of "Advantage China," an article comparing the economic development strategies of China and India. Frontline, India's leading opinion magazine with 700,000 subscribers, published Advantage China as their cover story in the March 12th 2005 edition. Professor Doggett and two colleagues are writing a book: "Americans Working with Chinese: How to Keep From Being Lost in Translation."

Professor Doggett is an advisor to CEOs of firms in Asia, Europe and the United States. Since 2003, Professor Doggett has been a judge for the Dell, Inc. and National Federation of Independent Business Small Business Excellence Award.

Since 2006, Professor Doggett has given speeches about the emergence of the B.R.I.C.s (Brazil, Russia, India and China) at the annual meetings of more than 30 organizations, including electric utility associations, trade associations, pension funds and private equity firms.

In August 2001, Professor Doggett was appointed director of the Texas Executive MBA Program that was developed by UT and Texas Instruments (TI) in 1999 to provide an Executive MBA for TI employees. Professor Doggett was asked to convert this program from a TI-specific program to a public program for students in the Dallas-Fort Worth region. Professor Doggett led the successful transformation of this program and the first class open to the general public started in the fall of 2002.

Professor Doggett is a member of the Board of Directors of Affinegy, Inc. ([www.affinegy.com](http://www.affinegy.com)), a four year old software company, and Lehr, Inc. ([www.golehr.com](http://www.golehr.com)), a two year old firm that manufactures propane powered lawn and garden equipment. Professor Doggett is an advisor to CEOs of a mid-market electric utility software firm in the United States and a saw mill equipment manufacturing firm in Austria.

Since 2003, Professor Doggett has been a judge for the Dell, Inc. and National Federation of Independent Business Small Business Excellence Award. Since 2005, Professor Doggett has been one of UT's representatives on the Central Texas Regional CCIC Advisory Committee that is part of the Texas Emerging Technology Fund program.

In October 2000 e-company now magazine (now Business 2.0) selected Professor Doggett as one of the nine people to know in Austin if you want to start a new business. Professor Doggett was also the subject of an in-depth interview in the Jan. /Feb. 2000 edition of The Alcalde (UT's Alumni Magazine).

From 1996 to 1998, Professor Doggett was the host of The John Doggett Show. In January 1997, Texas Monthly called Professor Doggett a "Hot Radio Personality" "who allows listeners to disagree with him without cutting them off."

In March 1997 the New York Times published two articles about The John Doggett Show. In August 1997, C-SPAN simulcast Professor Doggett's show nationally. In February 1998, Talker's Magazine selected Professor Doggett as one of the 100 Most Influential Talk Show Hosts in America.

From 1994 to 1996 Professor Doggett helped create, finance and manage Laguna Entertainment & Marketing, Inc. a company that produced a Spanish language NFL football TV show in partnership with the National Football League (NFL). Laguna's NFL Show aired weekly on Univision, Telemundo, CBS, and Warner Brothers stations in 45 cities in the US, Puerto Rico and Mexico during the 1994 and 1995 NFL seasons.

From 1983 to 1993, Professor Doggett was the founder and president of his own international management-consulting firm. His firm helped businesses and governments in more than 25 countries in Asia, Africa, the Caribbean, Latin America and the Middle East to develop and carry out strategies to become more competitive.

From 1981 to 1983 Professor Doggett was a management consultant with McKinsey & Company's Washington, DC and Copenhagen, Denmark offices. During the summer of 1980 Professor Doggett was an Investment Banking Summer Associate at Salomon Brothers on Wall Street. From 1974 to 1979, Professor Doggett ran the Office of Legal Services of the State Bar of California. From 1972 to 1974 Professor Doggett was a legal services litigator representing poor clients in Connecticut and California.

Professor Doggett received his law degree from Yale Law School in 1972, his MBA from Harvard Business School in 1981, and his BA from Claremont Men's College in 1969. Professor Doggett was admitted to the practice of law in Connecticut in 1972, in California in 1973 and in the District of Columbia in 1983. Professor Doggett is married to Haiping "Patty" Tang, a Senior Product Manager at Dell, Inc.